



# CAPABILITY STATEMENT



Insightful Research.  
Clear Strategy.  
Engaged Leadership.

## CORE COMPETENCIES

Our core strengths—**strategic advising, stakeholder-centered research, inclusive facilitation, and strengths-based planning**—equip us to tackle complex challenges with clarity and precision, and turn vision into action.

**OUR TEAM** P3's expansive and flexible team model ensures the right expertise is in place—when and where it's needed.

## SERVICES

### Research & Insights

We conduct people-informed research that delivers real-world insights—so you can lead with purpose and make informed decisions.

### Strategy Development

Our evidence-based strategy approach cuts through clutter and removes the guesswork, providing you with a clear roadmap.

### Executive Leadership Advisory

As trusted advisors and coaches, we provide senior leaders the guidance, space, and tools to lead with clarity, navigate change, and drive lasting impact.

## ABOUT US

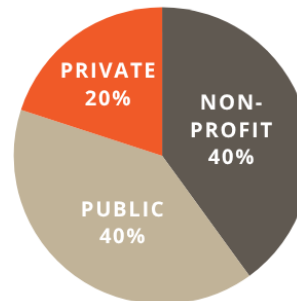
P3 is a strategic advisory firm, guiding purpose-driven organizations and leaders through complexity with confidence. We leverage transformative research and strategic processes to drive clear and actionable solutions with sustainable impact.

## PERFORMANCE RESULTS & AWARDS

P3's work speaks for itself—reflecting the depth, creativity, and impact delivered in every engagement:

- 15+ years in business
- 180+ projects in our portfolio.
- Entrepreneur of The Year – United Way
- EY Entrepreneurs Access Network
- CEO - Recipient of Milwaukee Business Journal's Woman of Influence in Innovation Award
- Wisconsin Department of Transportation's Golden Shovel Award.

## PARTNERS



- Place-Based Expertise
- National Reach, Proven Results

## DIFFERENTIATORS

- Multidisciplinary Strategy
- Innovative, Inclusive Methods

## CERTIFICATIONS



## NAICS CODES

- 541611 Admin Mgt & Gen Mgt Consulting
- 541612 HR Consulting Services
- 541613 Marketing Consulting Services
- 541720 R & D in Social Sciences & Humanities
- 541820 PR Agencies
- 611710 Educational Support Services
- 611430 Prof & Mgt Development Training
- 813319 Other Social Advocacy Orgs

## CONNECT

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